

Privacy Policy

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According to Article 13 of the Regulation (EU) 2016/679 on the protection of natural person with regard to the processing of personal data (General Data Protection Regulation, hereinafter "GDPR"), Pastificio Rana S.p.A. wishes to provide you with the following information regarding the processing of your personal data, freely provided

Who is the data controller of your personal data

The data controller of the processing of your personal data, i.e. the entity that identifies the purposes and means of the processing and ensures that your data are adequately protected is Pastificio Rana S.p.A. with headquarters at Via Pacinotti, 25 - 37057 San Giovanni Lupatoto (VR) (hereinafter also "Data Controller" or "Controller") who can be contacted at the email address: privacy@rivieralake.com.

The Data Protection Officer

The Data Controller has appointed a Data Protection Officer or DPO, who can be contacted at the following e-mail address: dpo@rivieralake.com.

What categories of personal data are collected through the website

The personal data collected and processed are as follows

- personal data (name and surname)
- contact data (e-mail address and mobile phone number)
- browsing data collected through the installation of cookies, please refer to the [cookie policy](#) for more information. To express, revoke or change your consent to the installation of cookies, please refer to the same link (see "Change your consent").

<u>For what purposes the data are processed</u>	<u>What is the legal basis for the processing</u>	<u>How long the data are stored</u>
Registration and account creation: Your data will be processed to identify you, register and create a personal account that will allow you to access your profile and the various services offered by the Controller through the website	Processing is necessary in order to take steps at the request of the data subject prior to entering into a contract (art. 6, par. 1, let. b) of the GDPR)	The data will be stored until you decide to deactivate your account
Booking: Your data will be processed to allow you to book sunbeds/loungers at the lido.	Processing is necessary for the performance of a contract to which you are party (art. 6, par. 1, let. b) of the GDPR)	The data will be stored until the prescription period has expired (ten years) in respect of any contractual action which may arise from the contract
Subscription of the newsletter: With your consent, your contact details may be used to send you our periodic newsletter and other commercial communications containing information on new services or offers	Your personal data will be processed with your express consent, which may be expressed through a specific flag in the dedicated section of the registration form (art. 6, par. 1, let. a) of the GDPR). We remind you that any consent may be revoked at any time by clicking on the appropriate link that you will find	Until the consent is revoked

	<p>in each commercial communication or by writing directly to the Data Controller at the e-mail address indicated above or by using the appropriate channels indicated in our communications. We also remind you that any withdrawal of consent will not affect the legitimacy of the processing carried out before the withdrawal.</p>	
<p>Legal requirements: Your data will be processed to issue accounting and tax documents.</p>	<p>Processing is necessary for compliance with a legal obligation to which the controller is subject (art. 6, par. 1, let. c) del GDPR)</p>	<p>The data will be stored for the period required by law (ten years with regard to accounting records and invoices, according to art. 2220 of the civil code)</p>
<p>Response to information request: Your data will be processed to respond to any information request sent through the website. Your request may contain special categories of personal data (e.g. food allergy), which you have voluntarily provided and with your express consent.</p>	<p>The data will be processed on the basis of your consent which is manifestly expressed by sending the information request (Art. 6, par. 1, let. a) of the GDPR).</p> <p>Any special categories of personal data (e.g. data concerning health) will only be processed with your express consent (Art. 6, par. 1, let. a) of the GDPR), that is considered unequivocally provided if you include such data in the information request (Article 9, paragraph 2, let. a) of the GDPR)</p>	<p>The data will be stored until the purposes pursued are fulfilled, that is until the required information is provided</p>

In addition, the data and information collected may be processed by the controller in order to prepare reports or other types of internal statistical analysis. This information will be processed in aggregate form for the sole purpose of enabling us to improve our services and enhance the user experience.

What are the consequences in case of refusal to provide your data

You are free to supply your data, however, the non -supply of such data may entail the impossibility to finalise your booking request or respond to any request of information.

Any refusal to provide personal data for the purposes indicated other than those necessary for registration and booking (e.g. personal data processed in response to a request for information) prevents the conduct of such further activities but does not in any way interfere with the completion of registration.

To whom the data is or may be disclosed

Your personal data will be processed by personnel authorised to process the data by the controller pursuant to Article 29 of the GDPR or by third parties who carry out services on behalf of the controller that are essential for the pursuit of the purposes indicated above in their capacity as data processors appointed pursuant to Article 28 of the GDPR (for example, companies that support the controller in managing the website). The full list of processors who may process your personal data is available upon specific request to the controller.

Transfer of Data to Third Countries

Generally, the controller does not communicate data to Third Countries either directly or through its data processors. However, should this occur, we guarantee that such transfer will only take place after a risk assessment and in compliance with the measures provided for in Chapter V of the GDPR.

What are your rights and how to exercise them

With regard to your personal data, we inform you that the legislation in force and in particular Articles 15 et seq. of the GDPR provide you the following rights: *Right of Access; Right of Rectification; Right to erasure or "right to be forgotten"; Right to restriction of processing; Right to receive notification in case of rectification or erasure of personal data or restriction of processing; Right to Data Portability; Right to object to processing.* In order to exercise these rights, you may contact the Data Controller or the Data Protection Officer by writing to the email addresses indicated above.

If you believe that the processing of your Personal Data is in breach of the provisions of the GDPR, you have the right to lodge a complaint with the Data Protection Authority (Art. 77 of the GDPR) or, alternatively, to take legal action (Art. 79 of the GDPR).